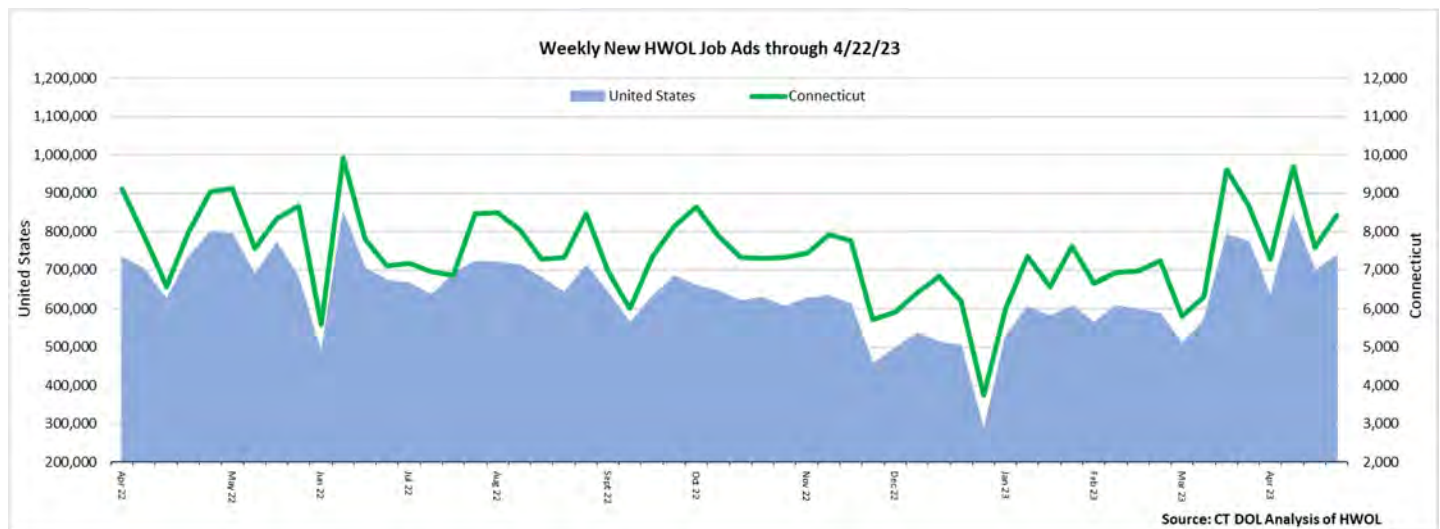# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending April 22nd, 2023: Total New Ads Shift Up 11% Over The Week.

WETHERSFIELD, April 28th, 2023 – During the week ending April 22nd, 2023, there were 8,410 new postings, up 819 new ads or +11% over the week. This over-the-week 11% increase continues total ad count volatility that began in March. From early March to the week ending April 22nd, over the week change has ranged from -22% to +52%. The graph below illustrates the pronounced week-to-week shifts. Amid this top line volatility, most industries saw their share of total ads stay relatively consistent over those 8 weeks. Two industries that have seen large share shifts are Retail Trade and Manufacturing. In early March those two industries respectively were 9% and 8% of total ads. By the week ending April 22nd, they were 12% and 11% respectively. Employers in Retail Trade that have had the largest increases over that time include Chico's, Macy's, BJ's Wholesale Clubs, and Walgreens. Within Manufacturing, most of the industry Increase from early March to present is due to job ad increases at Raytheon.

Weekly New HWOL Job Ads through 4/22/23

Source: CT DOL Analysis of HWOL

Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Manufacturing.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Sales Workers.

Employers with the most new postings include Raytheon, Yale-New Haven Health System, and Humana.

The three industries with the most new job postings were:

- **Health Care & Social Assistance** (1,822 new postings, +11% over the week)
- **Retail Trade** (1,029 new postings, +19% over the week)
- **Manufacturing** (902 new postings, +41% over the week)

NAICS	Industry	Ads Week Ending: 4/22/23	1 week ago: 4/15/23	4 weeks ago: 3/25/23	1 week change %	1 week change #	4 week change %	4 week change #
0	**Total**	**8,410**	**7,591**	**8,675**	**11%**	**819**	**-3%**	**-265**
11	Agriculture	11	19	21	-42%	-8	-48%	-10
21	Mining, Quarrying, and Extraction	7	9	10	-22%	-2	-30%	-3
22	Utilities	140	41	67	241%	99	109%	73
23	Construction	86	92	106	-7%	-6	-19%	-20
31	Manufacturing	902	639	759	41%	263	19%	143
42	Wholesale Trade	65	63	82	3%	2	-21%	-17
44	Retail Trade	1,029	868	712	19%	161	45%	317
48	Transportation and Warehousing	165	149	228	11%	16	-28%	-63
51	Information	100	87	140	15%	13	-29%	-40
52	Finance and Insurance	781	719	703	9%	62	11%	78
53	Real Estate and Rental and Leasing	98	102	119	-4%	-4	-18%	-21
54	Professional, Scientific, & Technical Services	441	371	436	19%	70	1%	5
55	Management	8	7	8	14%	1	0%	0
56	Administrative and Support	170	182	202	-7%	-12	-16%	-32
61	Educational Services	496	529	399	-6%	-33	24%	97
62	Health Care and Social Assistance	1,822	1,644	1,778	11%	178	2.5%	44
71	Arts, Entertainment, and Recreation	89	68	111	31%	21	-20%	-22
72	Accommodation and Food Services	473	555	668	-15%	-82	-29%	-195
81	Other Services (except Public Administration)	118	123	271	-4%	-5	-56%	-153
92	Public Administration	117	128	163	-9%	-11	-28%	-46
99	Unspecified	1,292	1,196	1,692	8%	96	-24%	-400

Source: CT DOL Analysis of HWOL

During the week ending April 22nd, 12 of 21 industries had over-the-week increases. Most of the overall 819 new ad increase across all industries occurred in Manufacturing (+263 new ads), Health Care & Social Assitance (+178 new ads), and Retail Trade (+161 new ads). The employers with the largest increases within three respective industries were Raytheon (+334 new ads), Yale-New Haven Health System (+139 new ads), and Chico's (+45 new ads). The 12 increasing industries grew by a combined 982 new ads. The 9 industries with over the week decreases fell by a combined 163 new ads and the largest industry decrease occurred within Accommodation & Food Services (-82 new ads). The largest employer decrease within Accommodation & Food Services was Dunkin' (-27 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: https://www1.ctdol.state.ct.us/lmi/hwol.asp

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 4/22/23	1 week ago: 4/15/23	4 weeks ago: 3/25/23	1 week change %	1 week change #	4 week change %	4 week change #
Registered Nurses	455	389	545	17%	66	-17%	-90
Retail Salespersons	388	289	276	34%	99	41%	112
First-Line Supervisors of Retail Sales Workers	235	233	193	1%	2	22%	42
Computer Occupations, All Other	224	168	172	33%	56	30%	52
Personal Service Managers, All Other	224	163	177	37%	61	27%	47
Software Developers & Software Testers	187	123	158	52%	64	18%	29
Wholesale & Manufacturing Sales Representatives	177	175	221	1%	2	-20%	-44
Customer Service Representatives	149	161	177	-7%	-12	-16%	-28
Home Health & Personal Care Aides	120	106	121	13%	14	-1%	-1
General & Operations Managers	119	95	101	25%	24	18%	18
Medical & Health Services Managers	115	108	104	6%	7	11%	11
Fast Food & Counter Workers	110	152	150	-28%	-42	-27%	-40
Licensed Practical & Licensed Vocational Nurses	104	83	100	25%	21	4%	4
Nurse Practitioners	100	55	71	82%	45	41%	29
Nursing Assistants	97	82	90	18%	15	8%	7
Engineers, All Other	86	34	35	153%	52	146%	51
Waiters & Waitresses	84	55	89	53%	29	-6%	-5
Cashiers	76	58	45	31%	18	69%	31
Sales Managers	75	93	85	-19%	-18	-12%	-10
Maintenance & Repair Workers, General	72	61	93	18%	11	-23%	-21
Middle School Teachers, Except Special &	69	51	27	35%	18	156%	42
Medical Assistants	61	62	68	-2%	-1	-10%	-7
Laborers & Freight, Stock, & Material Movers, Hand	60	88	111	0%	-28	-46%	-51
Marketing Managers	60	57	57	5%	3	5%	3
Medical Dosimetrists, Medical Records Specialists	60	74	77	-19%	-14	-22%	-17

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (455 new postings, +17% over the week)
- Retail Salespersons (388 new postings, +34% over the week)
- Supervisors of Retail Sales Workers (235 new postings, +1% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 4/22/23	1 Week Ago: 4/15/23	4 Weeks Ago: 3/25/23	1 Week # Change	4 Week # Change
Raytheon	398	64	49	334	349
Yale-New Haven Health System	205	66	84	139	121
Humana	160	22	0	138	160
UnitedHealth Group	116	67	49	49	67
Wheeler Clinic	111	19	7	92	104
Trinity Health	108	40	17	68	91
EverSource	102	11	5	91	97
State of Connecticut	94	57	36	37	58
Masonicare Corporation	88	14	22	74	66
Cigna Corporation	79	159	104	-80	-25
Lumen Technologies	78	25	56	53	22
Walgreens Boots Alliance Inc	67	36	55	31	12
Middletown Public Schools	49	0	0	49	49
Sally Beauty Corporate	47	0	0	47	47
Select Medical	46	4	17	42	29
Chico's	45	0	0	45	45
BJ's Wholesale Club, Inc.	45	17	10	28	35
KPMG	45	82	70	-37	-25
Tractor Supply Company	42	0	2	42	40
University of Connecticut	41	29	33	12	8
Watermark Retirement Communities	40	4	4	36	36
Promedica Senior Care	39	7	0	32	39
Elevance Health	38	32	33	6	5
CVS Health	38	46	54	-8	-16
Anytime Fitness	38	4	26	34	12

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending April 15th, were mostly within Health Care & Social Assistance, Retail Trade, and Finance & Insurance. The employers with the most new ads in these three respective industries were Yale-New Haven Health System (205 new ads), Walgreens (67 new ads), and Raytheon (398 new ads). Overall, the 25 employers with the most ads account for a combined 26 percent of total new ads. Among the 25 employers shown above, 22 increased over the week and 3 decreased.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards, and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: https://www1.ctdol.state.ct.us/lmi/hwol.asp